eshing 2009 Pricing BOARDB **Custom Labeled Bottled Water** 541 7 49 4444 Phone: (800) 822-2614 Fax: (484) 229-9152 info@billboardbottles.com Valid thru 12/31/09 PRICING, PER BOTTLE, FOR 1-39 CASES (24 TO 936 BOTTLES). INCLUDES ALL COLOR/SETUP CHARGES

| # of cases | # of bottles | 8 oz. flat cap | 12 oz. flat cap | 12 oz. sport cap (blue bottle) | 16.9 oz. flat cap | 16.9 oz. sports cap | 20 oz. sports cap |
|------------|--------------|----------------|-----------------|--------------------------------|-------------------|---------------------|-------------------|
| 1 - 5 | 24-120 | 1.02 | 1.02 | 1.06 | 1.02 | 1.06 | 1.11 |
| 6 - 19 | 144-456 | 0.95 | 0.95 | 0.99 | 0.95 | 0.99 | 1.04 |
| 20 - 39 | 480-936 | 0.88 | 0.88 | 0.92 | 0.88 | 0.92 | 0.97 |

| PRICING, PER BOTTLE, FOR 40 CASES AND HIGHER. ADD ONE TIME SETUP FEE OF \$99. INCLUDES 1 TO 4 COLORS, DIGITAL PRINTING | | | | | | | | | | |
|--|---------------|----------------|-----------------|--------------------------------|-------------------|---------------------|-------------------|--|--|--|
| # of cases | # of bottles | 8 oz. flat cap | 12 oz. flat cap | 12 oz. sport cap (blue bottle) | 16.9 oz. flat cap | 16.9 oz. sports cap | 20 oz. sports cap | | | |
| 40 - 60 | 960 - 1,440 | 0.67 | 0.68 | 0.71 | 0.69 | 0.71 | 0.75 | | | |
| 61 - 100 | 1,464 - 2,400 | 0.63 | 0.64 | 0.67 | 0.65 | 0.67 | 0.71 | | | |
| 101 - 149 | 2,424 - 3,576 | 0.58 | 0.59 | 0.62 | 0.60 | 0.62 | 0.66 | | | |
| 150 - 199 | 3,600 - 4,776 | 0.55 | 0.57 | 0.60 | 0.58 | 0.60 | 0.64 | | | |
| 200 - 299 | 4,800 - 7,176 | 0.52 | 0.54 | 0.57 | 0.55 | 0.57 | 0.62 | | | |
| 300 - 383 | 7,200 - 9,192 | 0.48 | 0.50 | 0.53 | 0.51 | 0.53 | 0.58 | | | |
| 384 - 500 | 9,216 & above | Call | Call | Call | Call | Call | Call | | | |

Prepay the entire order and we will partial ship at your convenience without a rerun charge. Prepay \$.05 per label and we will partial ship and charge a \$30 rerun fee per order shipped.

*Call for less than minimum or larger quantities.

*Shipping is scheduled 10-15 business days after label approval.

*Rush service offered when production time allows.

*Drop shipping is available. A \$10 fee will be assessed after four addresses.

*5% over/under.

Regular

What a

*Free one-year warehousing allows you to get the volume pricing discounts.

*Use our stock labels to receive a discount on set-up.

*Call for samples or additional catalogs

- *Setup includes 4-color (CMYK) digital printing.
- * No per color plates or full bleed charges.
- *PMS matching in-house is not guaranteed.

*Call for a quote for PMS matching or metallic colors.

- *Design assistance is offered from our in-house art department at a rate of \$50 per hour.
- *New artwork submitted after the initial setup is subject to a \$25 art reset fee. *Cancellation charges will apply after initial setup.

